



# Press Release

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**FOR IMMEDIATE RELEASE:**

## **Four Michigan credit unions honored with national CUNA Awards**

*Michigan credit unions recognized as leaders in community service and financial education*

**Lansing, Mich. — November 1, 2017** — Today, the Michigan Credit Union League (MCUL) announced that four of its member credit unions have won 2017 Credit Union National Association (CUNA) Awards.

Administered in Michigan by MCUL and CUNA, the Louise Herring, Dora Maxwell and Alphonse Desjardins award programs recognize credit unions for exemplary community service and financial education efforts. Michigan credit unions receiving national CUNA Awards are as follows:

- **Community Financial Credit Union** (Plymouth): First place, Desjardins Adult Financial Education Award, \$250M-\$1B asset size division
- **Public Service Credit Union** (Romulus): First place, Louise Herring Philosophy-in-Action Member Service Award, \$50M-\$250M asset size division
- **Michigan State University Federal Credit Union** (East Lansing): Second place, Desjardins Adult Financial Education Award, more than \$1B asset size division
- **Alliance Catholic Credit Union** (Taylor): Honorable mention, Desjardins Adult Financial Education Award, \$250M-\$1B asset size division

Each of the four credit unions began by winning state-level CUNA Awards in September, then went on to compete against other state league winners for CUNA National Awards. CUNA National Award winners will receive their awards at the CUNA Governmental Affairs Conference in February 2018.

“Part of the credit union social mission is to give back to people and communities in imaginative and generous ways,” said MCUL CEO Dave Adams. “Yet, after all these years, it still never fails to amaze just how much imagination and generosity comes out of our member credit unions. We’re very proud to be represented in such a big way by the Michigan credit union community.”

More details and information on each award can be found at [MCUL.org/CUNA-Awards](http://MCUL.org/CUNA-Awards).

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### **About the Michigan Credit Union League & Affiliates**

Organized in 1934, the [Michigan Credit Union League & Affiliates](http://Michigan Credit Union League & Affiliates) (MCUL) is a trade association representing Michigan’s credit unions. Based in Lansing, Michigan, MCUL works to strengthen the credit union community and its image by providing advocacy on important issues, coordinating cooperative initiatives and by providing high-quality solutions that help credit unions succeed and enrich the lives of their members.